

Bachelor thesis „Comparison of NZDM offer with users expectation“ discuss the lowthreshold clubs for children and youth like a nearly new kind of social service. Thesis is sectorred for teoretical and for practical parts. In the first part is discussed idea NZDM and the canon of lowlandings. There is a part about history and basements of lowthreshold clubs in Czech republic and the moorings of NZDM in a law. There is a description of an exploring coil which was used between Jahoda low-treshold club on Černý Most ward in Prague 14 in practical part. This part of thesis locates users conception about the perception „low-treshold“, about supply of low-treshold club and about users expetancy. The coil has 3 parts. The 1st part is about users, who came to the NZDM first time, the second part is about users, who are coming to the NZDM rarely for a long time, and the last part of the coil is about change of conception of NZDM by the firts time users after visiting low-treshold club for a longer time. The empirical coil became not only for the bachelor thesis, but it should be the first step for next systematic testing of the low-treshold club as well as it needed for better functional for users.